

Whats the BIGGEST BANG for your Buck?

Best Home Improvement for Your Money



Remodeling Magazine has been providing homeowners the definitive answers for over 20 years with the nation's top survey on home improvement investments and returns.

It's All About ROI

If you want a new sunroom or just can't live without a home office, be our guest. But if you want the best return on your investment, concentrate on the functionality of your dollars. In this economy, if it does something practical, *it really does pay.*

Fiber Cement: Best Investment For Your Home For 6 Years In A Row

Cost vs. Value: The protection and classic profile of fiber cement siding wins again.

Of the 35 home improvement categories examined by *Remodeling Magazine*, fiber cement siding is number one. According to the nationwide results, fiber cement siding provides a **78%** return on investment in terms of the resale value of a home. For homeowners looking to make a long-lasting impact on curb appeal and the bottom line, there's no better choice than fiber cement siding.

NOW THAT'S ROI.

Curb Appeal Is King

Financial return starts at the curb. Realtors report that homes that lack curb appeal are frequently considered drive-bys... prospects don't even get out of the car to see what's inside. Look at your home's exterior and see where your eye goes. That's where the investment dollars should flow.

The Finest Fiber Cement You Can Buy

Allura Fiber Cement sets your home apart with a choice of realistic textures and profiles from deep, authentic wood grains to ultra smooth finishes. Get the look of painted wood with solid colors or select a stain for the look of natural wood from the ColorMax® Finishing System. Additionally, our proprietary formula incorporates recycled content and a water and energy conservation process that makes it a truly green choice. You also get a sustainable solution with protection for your home that will not warp or rot, is resistant to UV rays and the added protection of being non-combustible for a safer alternative to wood.

Allura Fiber Cement Siding

The Best Investment For Your Home

Project	Job Cost	Resale Value	Cost Recouped
Siding Replacement (fiber-cement)	\$13,461	\$10,493	78.0%
Garage Door Replacement	\$2,994	\$2,129	71.1%
Siding Replacement (foam-backed vinyl)	\$14,274	\$9,937	69.6%
Window Replacement (vinyl)	\$14,328	\$9,898	69.1%
Window Replacement (wood)	\$18,999	\$12,175	64.1%
Grand Entrance (fiberglass)	\$7,488	\$4,554	60.8%
Major Kitchen Remodel	\$110,938	\$63,731	57.4%
Bathroom Remodel	\$52,249	\$28,972	55.5%
Deck Addition (composite)	\$37,829	\$20,637	54.6%
Roofing Replacement	\$37,481	\$20,435	54.5%
Bathroom Addition	\$76,209	\$40,061	52.6%
Garage Addition	\$86,347	\$44,987	52.1%
Master Suite Addition	\$227,178	\$114,822	50.5%

remodeling
COST VS VALUE
 REPORT 2011-12



Allura USA
 15055 Woodham Drive
 Houston, Texas 77073

www.AlluraUSA.com



facebook.com/AlluraUSA
twitter.com/AlluraUSA

1 844 4 ALLURA
 (1-844-425-5872)